

## EDUCATION

Bachelor of Fine Arts in Graphic Design, May 2002  
The College of Saint Rose  
Albany, New York

## DESIGN SKILLS

Concept development from traditional and electronic pre-press experience and visual problem solving from thumbnails, to comps, to finishes; black & white and color photography, web design, logo, business system, brochures, poster designs, video production, apparel design, embroidery setups, overseas sampling and production, direct screen printing, custom product development

## COMPUTER SKILLS

MAC and PC proficient, including skills in Adobe Illustrator, Adobe Photoshop, Adobe InDesign, Adobe After Effects, Macromedia Flash, Macromedia Dreamweaver, CSS, jQuery, Final Cut Pro, Microsoft Word, Microsoft Excel, Power Point, and Filemaker

## PROFESSIONAL DESIGN EXPERIENCE

The Martin Group  
Buffalo, New York

February 2010–February 2012

Interactive Designer/ Art Director

Played a crucial role in successfully designing and developing multiple award-winning interactive microsites, print collateral, promotional material and interior design of the Corporate Headquarters for New Era Cap. Managed online content using Wordpress and other content management systems for local businesses and completed numerous multimedia marketing campaigns including microsites, corporate eblasts, digital holiday cards and trade show animations for various clients throughout WNY

Select Design, LTD  
Burlington, Vermont

August 2003–February 2010

Senior Apparel, Graphic and Web Designer

Developing and implementing branded merchandise and apparel concepts for clients such as Mountain Dew, Moet Hennessy, SoBe, Dunkin' Donuts, The U.S. Ski & Snowboard Team, Sirius Satellite Radio and Burton Snowboards, developing and maintaining websites for Select Design, LTD, The Green Mountain Children's Museum, S.D Ireland Cancer Research, Tecnica Ski Boots and the U.S Ski & Snowboard Team, exhibit booth design, and developing unique marketing tools for our sales department ranging from print, video and web

Light and Power Communications, LTD  
Troy, New York

Summer 1999–April 2003

Web and Graphic Designer

Successfully developed and implemented projects with the New Media Web Design Team including web sites, print publications, and interactive presentations for Fortune 500 companies, community organizations, and regional colleges

Spiral Design Studio  
Albany, New York

August 2001–August 2002

Web and Graphic Designer/Intern

Successfully researched, developed and implemented flash presentations, web designs, print publications, print advertising series for e.Venture Studio and Albany Medical Center



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## REFERENCES

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